8.5x11 EDDM Postcard (Landscape)

SAFE ZONE

DO NOT place important text or images beyond the blue border area to prevent trimming.

Anything left outside the blue box may be cut off during trimming.

TRIM ZONE

This is the actual cut of the final design

BLEED ZONE

0.125 inch from left, right, top and bottom side:

Make sure to extend the background images or colors all the way to the edge of the black outline.

Please save your artwork without the blue, purple, and black frames.

Final Size: 8.5" x 11" (W x H)
Size with Bleeds: 8.75" x 11.25" (W x H)

EDDM Postage Area

Leave This Area Blank on the back page of the postcard 2.5" W x 2" H